

Access Ready Strategic Consulting

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## Client Services

Disability Relations, image management development and implementation

Disability Relations, image management development and implementation is not as easy as it sounds.

There are many disability sensitivity issues to be considered.

The disability market is made up of people with over 300 (three hundred) different types of disabilities all of which require different levels of attention.

Whether you're in the business, government or nonprofit sector how you treat people with disabilities reflects on how your organization is perceived.

How you manage your disability relations and the image you cultivate matters.

Whether you develop relations by intent and craft your image accordingly you will have relations and an image.

Leaving this to chance is not smart management.

Access Ready Strategic Consulting has great experience in this area and can easily assist you in crafting a disability relationship and image management plan in a cost-effective way that will yield a positive market return on investment.

Our past clients have ranged across the business, Government and nonprofit sectors as our client testimonials reveal.

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"I have worked with Doug Towne on several projects over the last 30 years and have found Doug to be very bright, accomplished and professional in his work. As a marketing and public relations consultant, Doug is a quick study with the talent to recognize and appreciate the needs of his client. Once assigned a task, he dedicates his energies efficiently, accomplishing the mission within the budgetary restrictions and in a timely manner."

- Gust "Dean" Doulou President, Partners in Business, Inc.