

Access Ready Strategic Consulting

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Client Services

Accessible retail Technology/policy development and implementation

Accessible retail Technology/policy development and implementation is not as easy as it sounds.

The flood of new and innovative information and communication technologies under development in the retail space is truly impressive. Many developers still give no thought to the accessibility of the product they are creating.

At some point, usually after the product is well into production or on the market the issue of accessibility is raised.

It may be caused by a potential customer or sales considerations where government contracts are concerned.

More often than not the issue is raised by the customers of retail establishments not providing an accessible point of sale experience thereby exposing their customers personal data in the checkout process.

Accessibility is a real concern and doing it in a timely fashion at a reasonable cost requires careful consideration.

Setting the right policy at the beginning of the development process is one way to avoid the issue down the road for those that market retail technologies.

Setting the right purchasing policy at the beginning of the process is a way to avoid the issue for retailers.

Planning accessibility into future versions of current products should also be a consideration while retailers establish accommodation policies until those new upgrades are available.

It is also not just the point of sale that is of concern. Accessible technology on the retail employees' side of the business is also a requirement that impacts whether the establishment can employ people with disabilities without unintentionally discriminating.

Providing for accessible information and communication technologies is no longer rocket science. Consultation in the design or purchasing process can help avoid damaging and costly accessibility concerns later on.

Access Ready Strategic Consulting has great experience in this area and can easily assist you in providing for accessibility in your retail point of sale and employee facing products as required by law in a cost effective and market benefiting positive way.

Our past clients have ranged across the business, Government and nonprofit sectors as our client testimonials reveal. info@accessready.org

As a leader in the transportation industry companies like United Taxi have come to appreciate the value of sensitivity training for our independent contract drivers and public facing staff.

Taxi drivers are a unique population of independent businesspeople who do not always understand what is appropriate in today's marketplace. We believe your sensitivity training classes not only teach them what the law requires, but how it can benefit them from a business point of view.

The disability/elder passenger is a loyal customer to those who take the time to understand their needs. I have seen this reflected in the prosperity of the drivers who fully embrace your inclusive market approach.

In these times of cost cutting by government, especially where transportation is concerned, we have found your willingness to work within the limited budgets they provide us to be quite helpful.

We have known each other for over twenty years and the work you have done at the local, state and national levels has made a difference across many aspects of community life for the disability/elder population. Any company doing business with the disability/elder marketplace should engage your services. They will find as we have that it is a beneficial relationship whose effects last indefinitely."

Respectfully, Allen Weatherilt

General Manager - United Taxi