

# ANNUAL BENEFIT REPORT

Access Ready Strategic Social Purpose  
Corporation

Date: 09-20-2023

Term covered July 1st, 2022, through June 30,  
2023

Submitted by Benefit Officer

Douglas George Towne

Chair and Chief Executive Officer

Requirements under the bylaws dated 02-24-  
2022.

Section 1. Annual Benefit Report.

The Board of Directors shall prepare, or cause to prepare, a social purpose annual benefit report to shareholders required under s.

607.512. The report shall address the following matters:

(A) Whether the social purpose corporation in all material respects acted in accordance with its public benefit purpose and describe the specific public benefits that were served during the period covered by the report.

(B) Any circumstances that hindered the pursuit of such purposes.

(C) Whether the directors and officers complied with Part II, Social Purpose Corporations statutes set forth in Section 607. 501 et seq.

(D) Whether the social purpose corporation or its directors or officers failed to comply with paragraph (A) or. 607.507(1) or. 607.509(1), including a description of the ways in which the social purpose corporation or its directors or officers failed to comply.

Section 2. Delivery and Posting of Annual Benefit Report. The Corporation shall deliver the annual benefit report to each shareholder within

one hundred twenty (120) days of the close of the Corporation's fiscal year. Additionally, the Corporation shall post the most recent annual benefit report to the public portion of its website and retain copies of such reports on the web site for at least three years.

Access Ready Strategic Social Purpose  
Corporation bylaw requirements

ARTICLE II - ELECTION OF PROFIT SOCIAL  
PURPOSE CORPORATION

Section 1. Social Purpose Corporation. The corporation elects to be a social purpose corporation in accordance with s. 607.503, F.S.

Section 2. Business Purpose and Public Benefit. The business purpose and public benefit(s) for which the Corporation is organized are:

(A) To develop financial resources able to fund its specific social purpose strategies.

(B) Providing low-income or underserved individuals with disabilities or communities with beneficial products or services through the development and promotion of information technology that meets accessibility standards allowing the use of such technologies by people with the widest range of disabilities possible.

(C) Promoting economic opportunity for individuals with disabilities or communities beyond the creation of jobs in the normal course of business by contracting for services to be performed by a nonprofit organization that creates employment and business opportunities for people with the widest range of disabilities possible.

(D) Protecting or restoring the environment by expanding the reach of information technology through accessibility thereby allowing people with disabilities to take advantage of home-based employment and business opportunities providing the resulting effect of lowering the individuals carbon footprint.

(E) Improving human health by expanding the accessibility of information technologies utilized in the healthcare industry thereby providing people with the widest range of disabilities access to healthcare services at the same level as the general population.

(F) Promoting the accessibility of the arts, sciences, business, government, nonprofit, and/or the advancement of knowledge by promoting a policy of accessible information technology across these and other disciplines in order to provide people with the widest range of disabilities possible access to goods, services, employment, civic, social and economic engagement at the same level as the general population.

(G) Increasing the flow of capital to entities that have as their stated purpose the provision of a benefit to society or the environment by funding educational and advocacy activities which promote a policy supporting accessible

information technology benefiting people with the widest range of disabilities possible.

(H) Funding programs that identify issues, provide education about those issues and identify best practices and goods or services designed to provide accessibility to people with the widest range of disabilities possible.

### Report Sections

(A) Whether the social purpose corporation in all material respects acted in accordance with its public benefit purpose and describe the specific public benefits that were served during the period covered by the report.

(A) Report - The corporation did comply in all ways with the requirements of this section to the extent possible. given the circumstances imposed by the economic downturn and the high inflation experienced by the United States economy during this time.

Specifically, the corporation:

1. Provided consulting services in relation to accessible voting for people with disabilities and contracted with its 501(C) 3 parent corporation to provide support related to these activities.

To this end it formed a Community Partnership through its parent company Access Ready Inc with three other disability rights organizations related to advocacy efforts in the state of Maryland. Access Ready joined with:

The Image Center for People with Disabilities of Maryland,

The National Association of the Deaf, and

The National Federation of the Blind.

The advocacy effort is challenging the states intent where accessible elections are concerned.

Further it contracted its management and lead election consulting to a disability owned business.

2. Further it contracted with a leading provider of online HTML ballot delivery solutions in the election space to assist in the expansion of accessible election services. This expansion is intended to include services through the online system that encompass:

Communications with the Deaf through the provision of video recorded American Sign Language instructions,

Communications with the Deaf Blind through devices provided to that community by the Federal government which will allow private and independent voting for the first time,

Communications with the Blind through devices known as "note takers" used by members of that community that typically operate using braille and are less sophisticated than standard computer systems which will allow private and independent voting for the first time to this group of voters,



Communications with voters who do not utilize computers and are unable to vote in person by providing touch tone telephone access to the election system allowing voting privately and independently for the first time to this group of voters,

Communications through smart phone technology will allow voters to access the election system enabling them to cast their ballot privately and independently for the first time.

Further it worked To provide communications related to the ballot content through pictures and graphics that can be used by voters with intellectual and cognitive disabilities to make election related choices without the need to read or comprehend the written word.

Further it launched public policy efforts to support this coming technology.

3. Further it provided consulting services to entities providing alternative format document services to people with disabilities.

Further it contracted its management and lead alternative format consulting to a disability owned business.

4. Further it contracted with its 501(C)three parent corporation to create, manage and publish a Daily news wire service called Access Ready Monitor. A weekly online newsletter called Accessibility In the News to specifically inform the public and subscribers of disability and accessibility related news, events and people affected by and effecting accessibility in the digital space.

Further it created sponsorship partnerships with:

Content Curation sponsored by Micro Assist

Circulation sponsored by eReleases, and technology related news sponsored by Top Tech Tidbits.

Further it contracted its management and lead publication services to a disability owned business.

5. Further it began the development of resources that provide technologies designed to serve the needs of people with disabilities Specifically, this includes consulting and sales relationships with:

Gordon\*Howard Associates, Inc., (Passtime GPS)

This relationship was put on hold because of business-related effects directly caused by the pandemic's interruption of the supply chain but is now back on track.

Further it contracted its management and lead provider development to a disability owned business.

6. Further it expanded the reach of [accessreadylearning.com](http://accessreadylearning.com) to deliver disability related and other online education services to subscribers to this service.

Further it contracted its management and learning provider development to a disability owned business.

7. Further it provided consulting services to Devoted Health LLC, a Medicare/Medicaid insurance carrier to specifically improve their services to their members with disabilities.

Further it contracted its management and lead healthcare communications and program consulting to a disability owned business.

8. Further it entered into confidential discussions with leading healthcare technology and pharmaceutical providers aimed at the expansion of the accessibility of healthcare technology and at home testing which the COVID-19 pandemic has shown widely to be inaccessible to people with disabilities.

Further it launched public policy efforts to have the Center for Medicare Medicaid Services (CMS) issue a final rule on accessible

healthcare technology which CMS did in the spring of 2023.

Further it contracted its management and lead healthcare communications and program management to a disability owned business.

9. Further it launched and supported public policy efforts through its parent companies' membership in and relationship with the Consortium for Constituents with Disabilities. These efforts took on a wide range of issues related to disability.

Further it contracted its management and lead public policy communications and program management to a disability owned business.

10. Further it contracted with a nationally recognized lobbying firm, Powers Pyles Sutter & Verville PC, to develop and further public policy positions related to it's overall mission and that of its parent advocacy organization Access Ready Inc. This includes issues at the Federal, state and local levels outlined in the following

Access Ready Statement of Values, Principles, Issues, And Concerns:

Access Ready Statement of Values, Principles, Issues, And Concerns

Statement of Values and Principles

Access Ready Strategic Social Purpose

Corporation is an independent, cross-disability social purpose corporation promoting a policy of inclusion and accessibility of information and communication technology (ICT). Access Ready's strategies include technical findings, policy discussions, best practices, and consulting efforts.

Access Ready asks the question, "If physical facilities in this country must be built in accordance with accessibility standards, why not information and communication technology?" Businesses, employers, federal, state, and local governments are becoming increasingly dependent on information and communication technology to provide goods

and services. For people with disabilities, accessible information and communication technology is a necessity, not a luxury or a convenience, which fosters independence, economic self-sufficiency, and active, meaningful participation in civic life. As stated by Tennessee Governor Bill Lee, "For people without disabilities, technology makes life easier. For people with disabilities, technology makes life possible. "

Inaccessible information and communication technology presents a clear, growing, and present danger to the civic, economic, and social welfare of people with disabilities.

### Statement of Issues and Concerns

The COVID-19 pandemic, the economic downturn and the inflation that followed placed the United States and the world into uncharted waters, including "stay at home orders," self-isolation, social distancing, tremendous demands on the health care system, economic

repercussions, virtual workplaces, and more. Accessible information and communication technology became an integral part of one's existence in these pandemic times and for what is the foreseeable future. The pandemic changed our perception of normal.

The transformation to a remote, virtual world is difficult in the best of situations. However, it is even more challenging for the approximately sixty-one million adults in the United States living with a disability of some kind, according to the Centers for Disease Control and Prevention (CDC) about 26 percent of the population.

Over the years, the proliferation of information and communication technology has grown exponentially, largely in ways that are not accessible to individuals with disabilities and has locked out and discriminated especially against those with sensory, physical, and cognitive disabilities. Inaccessible ICT has and is preventing people with disabilities from fully,



independently, privately, and easily participating in:

Civic life, including electoral, legislative, governance and other opportunities available to their non-disabled peers;

Public and private educational opportunities available to their non-disabled peers;

Economic opportunities available to their non-disabled peers; and

Social opportunities available to their non-disabled peers.

In each of these four areas of concern, the provision of accommodation is too often used as an excuse for not providing accessibility from the outset. Instead, what is needed is a commitment to "universal design," i.e., design that is usable by all people, to the greatest extent possible, without the need for adaptation, specialized design, or reasonable accommodations; while still recognizing that

some individuals with disabilities may still need a reasonable accommodation where necessary to meet their unique needs.

A lack of planning and requirements has led to the inaccessible status quo, which is only growing with each new inaccessible development in the field of ICT. The business, government, and nonprofit sectors of the community have largely failed to require accessibility in their purchasing and use of ICT, in many cases failing to comply with statutory and regulatory requirements. ICT developers have largely ignored accessibility concerns in their development, production, and marketing of most aspects of their products. Accessibility has been broadly de-emphasized and ignored to the point that a niche accessible technology industry has developed to provide "band-aid" technologies at prices higher than universally accessible designs would likely reflect.

The COVID-19 pandemic that sent millions of participants in civic, economic, educational, and

social life home to vote, work, learn, teach, and play has demonstrated and often exacerbated the true impact of inaccessible information and communication technology.

Many people with disabilities find that the systems being used successfully at home by their non-disabled peers do not provide them with the necessary access. This has prevented people with disabilities from:

Fully participating in the electoral process in a presidential election year;

Continuing their education and/or that of their children;

Working, shopping, and other forms of economic engagement from home; and

participating socially with their non-disabled peers.

When working from home becomes difficult or impossible due to a lack of accessibility, people with disabilities have been laid off (through no fault of their own) only to find that a collapse of

the largely inaccessible online unemployment system in their state prevents them from filing for benefits they have a right to obtain without undue hardship.

Receiving inaccessible communications from business, government, and nonprofit leaders has put the lives of many with disabilities in jeopardy and allowed the virus to spread. As the health care system relies more and more on telehealth and other virtual treatment options, people with disabilities are reminded how rarely accessible technology has been meaningfully adapted by hospitals, physician offices, and other facilities. While many at the staff level do what they can to assist their patients with disabilities, many medical administrators and hospital systems totally ignore accessibility concerns.

The widespread lack of accessible ICT, permeating nearly every aspect of society, presents a clear and present threat to the civic, economic, and social welfare of people with

disabilities. To overcome this threat, it is necessary to undertake a comprehensive review and analysis of existing policies, practices, and procedures and pursue new approaches that hold employers; federal, state, and local governmental agencies; and businesses accountable for ensuring digital accessibility as a basic civil right for people with disabilities. These new approaches must include the following:

**Standards.** Adoption of accessibility and usability standards for ICT applicable to employers, state and local governments, and public accommodations comparable to the standards adopted by the Access Board in regulations implementing Section 508 of the Rehabilitation Act (and consistent with Web Content Accessibility Guidelines - WCAG 2.1 A and AA) that apply to the topic areas addressed below.

**Implementation strategies.** Adoption of implementation strategies that hold covered

entities accountable for designing, procuring, using, and/or maintaining ICT that is accessible to and usable by individuals with disabilities.

Examples of implementation strategies include:

Adopting accessibility policies and distributing (with sufficient explanation and education as appropriate) to all appropriate employees and contractors;

Designating and empowering a digital accessibility officer;

Providing meaningful training;

Including accessibility in performance metrics for employees and contractors who design, develop, procure, or maintain ICT;

Performing automated accessibility tests as well as (not instead of) testing by individuals with a range of disabilities;

Providing feedback mechanisms that route to those empowered to make improvements;

Requiring measures of compliance with and implementation of accessibility standards to be included in annual management audits;

Requiring certification (verification) of vendor accessibility claims by third parties with material experience and expertise in accessible ICT;

Establishing complaint resolution mechanisms that allow for personal complaints and anonymous complaints on behalf of a class;

Adopting enforcement strategies, including sanctions for non-compliance, private rights of action, and recovery of attorneys' fees;

Offering incentives and tax credits; and

Developing grant programs for facilitating research and state-of-the-art systemic changes.

Internet or Cyber Space Presence. Clarification that any employer, state or local government, or public accommodation (including an owner or operator of a website, mobile application, or online system offering goods, services, or

information and data to the public, whether or not such owner or operator also owns or operates a physical local offering the same or similar goods, services, or information or data) must make their website, mobile application, or online system accessible to and usable by persons with disabilities in accordance with applicable accessibility and usability standards.

**Applicable Commercial and Consumer Information and Communication Technologies.**

All commercial and consumer products and services utilizing ICT (including both hardware and software) must meet accessibility and usability standards. This includes any device, appliance, or future product utilized by commercial entities or individual consumers, encompassing both provider- and user-facing systems. Applicable categories of ICT include, but are not limited to:

**Communications Utilizing ICT.** All one-way and two-way telecommunications, Internet-based communications, digital broadcasts, satellite



communications, cable delivery systems and any future development of technologies that is to be used in commercial and consumer communications. This also includes all software and hardware used in the delivery of such communications and the content developed to be made available over such systems.

This content requirement should cover movies, television, audio-visual communications, emergency broadcasts, and supporting advertising (including promotions, such as contests, requiring the participation of the public). All such programming must make available sign language interpreting and captioning as well as audio description of all program elements.

Point of Sale ICT. All point-of-sale digital information technology used for financial transactions of all kinds, whether retail, wholesale, banking, or investment at a physical location or online through website-based or

future technological developed services, such as credit card readers and inventory management systems. This includes seller-facing ICT as well as consumer-facing.

Educational Systems and ICT. All software and hardware utilized in public and private education at all levels, such as remote learning software and online assignment/grading systems.

Health Care ICT. All software and hardware utilized in public and private health care at all levels, such as telehealth/remote visit technology and patient portals.

Banking and Finance ICT. All software and hardware utilized in public and private banking and finance at all levels, such as mobile banking and investment applications and online consumer account systems.

Digital Information Technology Security and Exemptions. The accessibility of digital information technology must not be sacrificed

unless it would result in undue hardship, including creating actual security problems that cannot be ameliorated. If such systems cannot be made both accessible to and usable by people with disabilities and secure, then accommodation must be made for people with disabilities. Such accommodation must provide the same level of service as is provided to others accessing the secure system. Personal information collected through the accommodation pathway must be secured in ways not unlike that protected by the secure system, with appropriately tiered levels of protection for especially sensitive information, such as passwords, financial data, and personally identifiable information including health data. No digital information technology system utilized by the business, local/state government or nonprofit sectors may be exempt unless sufficient cause can be shown that providing accessibility would impact the usability, security, or effectiveness of the

system. Such an exemption could be sought through an application process established and administered jointly by the United States Department of Justice (DOJ) and the United States Access Board.

Further it contracted its management and lead public policy and lobbying communications and program management to a disability owned business.

(B) Any circumstances that hindered the pursuit of such purposes.

(B) Report - The COVID-19 pandemic recovery, the economic downturn and subsequent inflation slowed progress, however in the long run the need for everyone to live, work, play and learn from home will work to the advantage of Access Ready's mission and social purpose.

It was only hindered by the normal restrictions related to the pandemic, following economic downturn and inflation that effected many businesses large and small across the United States.

(C) Whether the directors and officers complied with Part II, Social Purpose Corporations statutes set forth in Section 607. 501 et seq.

(C) Report - The directors and officers did comply with Part II, Social Purpose Corporations statutes set forth in Section 607. 501 et seq.

(D) Whether the social purpose corporation or its directors or officers failed to comply with paragraph (A) or. 607.507(1) or. 607.509(1), including a description of the ways in which the social purpose corporation or its directors or officers failed to comply.

(D) Report - The social purpose corporation or its directors or officers did not fail to comply

with paragraph (A) or. 607.507(1) or.  
607.509(1).