

Access Ready Strategic Consulting

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Client Services

Accessible Election Technology/policy development and implementation

Accessible Election Technology/policy development and implementation is not as easy as it sounds.

Providing equal access to each step in the election process to every eligible voter in an accessible format and doing it in a timely fashion at a reasonable cost requires careful consideration.

Setting the right policy and choosing the right technology for each required step in the election process must be considered.

The registration, polling place accessibility, Pollbook check in systems, voting machines and remote vote from home systems must all be accessible under the law.

There are many technological solutions depending on which part of the election process we are discussing.

Access Ready Strategic Consulting has great experience in this area and can easily assist you in providing an accessible election process for every voter.

Access Ready Strategic has a history of working with election advocates, technology providers, policy makers and Federal, state or local jurisdictions to choose the right path forward.

Our past clients have ranged across the business, Government and nonprofit sectors as our client testimonials reveal.

info@accessready.org

"Access to an independent, verifiable and secure ballot is at the basis of any democracy for all its citizens. Technology has made true access possible for many people with disabilities a reality, but we must keep pressing forward with new developments to encompass those not yet served."

- Douglas George Towne

Doug Towne's leadership has contributed to our business success.

Doug has earned our respect and confidence through his personal and professional integrity and in-depth understanding of what matters most to people with disabilities. His support allows us to drive solid product solutions in the election industry that has helped us successfully generate new customers and produce bottom-line results. In the highly political arena within the election industry that evaluates and at times challenges our products, Doug has opened doors and provided solid strategies on how to ensure full support for our products."

- Aldo Tesi, Chief Executive Officer, Election Systems and Software.

"He recognizes the complexities faced by government while at the same time is able to help people on all sides of an issue seek common ground over the long term. These abilities are evident in his work on accessible voting."

- Florida Secretary of State, Glenda E. Hood

"Doug's technical expertise, what he understands about accessibility, and his experience with the particular types of voting systems has been extremely valuable to us in implementing the different types of voting systems." He has been able to point out the advantageous technical aspects of the AutoMARK versus competitors' products that may not actually be as accessible as they are claimed to be. "Doug takes a professional approach to the industry, looking for real solutions rather than stop-gap measures. He is a credit to the disability community everywhere."

- Rob Resuali, Automark Inc.

"When we began speaking about accessible elections and the issues that face people with disabilities and elders, I really had little idea of the complexities involved. VOTEC has a team of seasoned developers, designers and technologists who also came into the discussion with little knowledge and perhaps many misconceptions about the issues facing these populations.

The disability/elder sensitivity training that you have provided to our top executives, our software developers, and our sales team has created an entirely new foundation for our product development, marketing and sales approach.

You're on call, anytime support to our team, many of whom live in different states, is a safety net that helps us manage our planning for personal interactions with disability, elder and election professional communities. This is especially helpful when we are presented with disability questions and scenarios or the need for a creative solution that will avoid legal entanglements for our government clients.

Unlike some less seasoned disability/elder advocates, I 100% trust that you understand what is possible, feasible and legally reasonable. As with my government clients, cost was a concern of mine from the outset. I have learned from you that accessibility planning and implementation can be a cost-effective path to providing a better process for all voters.

Our new slogan "Designed For All" is a direct reflection of your guiding influence on our way forward. Our web designer took your training quite to heart in coming up with both the slogan and a logo that captures the spirit of the phrase.

I find I am personally looking to see what is and what is not accessible as I go about life now and see so many simple changes that could be made in a cost-effective way if people would think about disability/elder needs from the design level. Your sensitivity training and advisory position with VOTEC has brought that about. I would recommend your services to any company wanting, needing or trying to understand and serve the disability/elder populations."

Respectfully,

John Medcalf, VOTEC CEO